



SMK's New London Sales Office to Serve Growing Demand for Pay TV Services Throughout the United Kingdom

London England, United Kingdom, February 12th, 2014 --- [SMK Europe N.V.](#), a subsidiary of [SMK Corporation](#), one of the world's leading manufacturers of remote controls and consumer electronics accessories, today announced expansion of its presence in the United Kingdom with the opening of a new sales office near London. Supervised by Mr. Huw Waters, SMK's new office will promote and supply OEM remote control design, development and manufacturing services to the Pay TV industry in the U.K., Belgium, Germany and the Netherlands.

"Responding to the sustained increase in demand for Pay TV services throughout the United Kingdom, we are excited to be expanding our presence here," said Mr. Paul Evans, President SMK Electronics Corporation. "Leveraging the latest wireless technologies, SMK's remote control solutions, which offer a wide range of new interface options including 'Voice Over RF,' are uniquely positioned to re-define the U.K. consumer's experience with emerging Pay TV products and services."

"Providing localized customer involvement and support, SMK Europe's new office near London is designed to broaden our participation and penetration into Pay TV markets in the United Kingdom, Belgium, Germany and the Netherlands" added Patrick Delanoetje, Vice President of SMK Europe N.V.

SMK Europe N.V.'s new U.K. office, which is located at 11, Garrett Court, Oakley, Basingstoke, Hampshire, England RG23 7EZ, U.K., can be reached at +44 (0) 1256 517 962.

About SMK Europe N.V.

[SMK Europe N.V.](#) is a subsidiary of [SMK Corporation](#), a world leader in the design, development and manufacture of OEM remote controls, with worldwide production of greater than 70 million units annually. In conjunction with SMK's global manufacturing and R&D centers, and in coordination with [SMK Electronics](#), SMK's Americas Group, SMK Europe N.V. is uniquely positioned to provide the U.K. Pay TV industry with advanced remote control solutions supporting rich media, interactive content and advanced television features. For more information, visit <http://www.smkeurope.com>.

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